



## **Vedero Software and Energy Edge Consulting Join Forces to Provide Automated Demand Response to Commercial Customers**

### **Commercial Building Operators to Generate Revenue and Reduce Electricity Costs Using Automated Solution**

Plano, TX & Houston, TX— September 6, 2011 – Vedero Software, a leading provider of software solutions for automated demand response, and Energy Edge Consulting LLC, leading providers of consulting and advisory services to commercial consumers of energy, today announced a partnership delivering an automated demand response solution to commercial customers in North America.

Demand response programs compensate participants for their willingness to reduce electricity consumption at key times such as when the threat of blackouts looms due to lack of supply to meet demand. Commercial buildings including office complexes, hospitals, schools, universities, and data centers consume more than 40% of the electricity in North America, and the operators that manage these buildings are keenly interested in participating in demand response programs. However, curtailing electricity must be balanced to accommodate the needs of the building occupants. Vedero Software meets the emerging critical requirement of providing a robust platform that ensures maximization of demand response events, while maintaining occupant comfort. Energy Edge Consulting and Vedero are teaming to offer the Vedero Software Solution to commercial accounts.

“The intelligent automation provided by Vedero is necessary to respond quickly to Grid signals without human intervention,” said Matt Hobson, Principal of Energy Edge Consulting. “Automated Demand Response is yet another way Energy Edge can add value to our commercial clients”.

There are numerous opportunities for end use consumers to lower energy costs and further an overall corporate sustainability strategy through participation in demand response and energy efficiency programs. The Automated Demand Response solution offered through this partnership delivers the following:

- Qualitative and quantitative analysis of the various demand response & energy efficiency programs available and the financial value and risks of each
- Assistance to clients in understanding business implications of participating in certain programs
- Assistance to clients in selecting and managing third party equipment purchases, installations, and ongoing service provider relationships
- Automated response to emergency and economic demand response events through pre-planned curtailment scenarios using Vedero Software

“We are excited to be teaming with Energy Edge to generate revenue and cost savings for our mutual clients,” said Joe Pollard, CEO and Co-Founder, Vedero Software. The team at Energy Edge has an impressive knowledge base of the energy space and we are proud to associate with them”.

**About Vedero Software**

Vedero Software provides software and services to instrument and automate commercial buildings for energy responsiveness. This enables our customers to generate cash, reduce energy costs, and generate added services to attract and retain tenants, thereby increasing the value of their buildings. Our automated energy management solutions help grid operators supplement, avoid or defer costly investments in generation, transmission and distribution facilities and enhance the reliability of electric power. Our solutions are used by large commercial organizations to automate demand response events in conjunction with their energy provider, and meet their sustainability goals. Visit us at [www.vederosoft.com](http://www.vederosoft.com).

**About Energy Edge Consulting**

Energy Edge Consulting provides a full suite of energy management and advisory services to a wide range of businesses & institutions across North America. The Energy Edge team has over 75 years of combined experience in various aspects of the deregulated electricity & natural gas industries, and the knowledge and expertise from this experience is leveraged everyday to deliver value to clients, who range from single facilities to large multi-site corporations. Energy Edge Consulting serves as a trusted advisor in navigating today's energy related challenges.

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